Bridging Accounting Research Methodologies

BAM NEWSLETTER

Lecture series with Eva Labro & Save the Date for September 2025

Dear BAM Network members,

our upcoming event will **kick-off** our first **lecture series** at JGU Mainz!

We are pleased to welcome **Eva Labro** to our **lecture series** on **February 6 and 7, 2025**!

Eva is a Michael W. Haley Distinguished Professor of Accounting and Accounting Area Chair at The University of North Carolina at Chapel Hill.

Her research interest is in Management Accounting. She explores how Management Accounting interfaces with other business disciplines such as Operations Management, Financial Accounting, Tax and Purchasing. Furthermore, she is interested in the provision of accounting information for decision making and performance measurement purposes.

Eva has published in the top Accounting and Operations journals (Journal of Accounting and Economics, Journal of Accounting Research, The Accounting Review, Management Science, Manufacturing & Service Operations Management, Production & Operations Management, to name a few). Moreover, she is an editor at The Accounting Review, an associate editor at Journal of Accounting Research, a Senior Editor at Production & Operations Management, and serves on the Editorial Boards of several top Accounting and Operations journals.

This event will take place at JGU Mainz (ReWi-building). Below you can find the planned schedule.

Thursday, February 6th
09:30 - **Workshop (building bridges between theory and empirical methods in Accounting)**
13:00 - **Lunch break**
14:30 - **Meet the editor session**
17:30 - **Sightseeing & dinner in Mainz**

Friday, February 7th
09:30 - **Office visits**
12:00 - **Seminar presentation**
14:00 - **Lunch & office visits**

🎫 **Registration:**
Participation is free—register here.
If you need funding for your travel expenses, contact us at accounting-network@uni-mainz.de!

MARK YOUR CALENDAR:
2nd BAM Junior Workshop and Ideas Market in September 2025!

📅 **When and Where:**
- September 2025
- Johannes Gutenberg University Mainz

For more on the BAM Network and how to join, visit our website (https://accounting-network.uni-mainz.de/).